

Subject: RE: DCBID + Downtown Guide
From: Michael Filson </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS /CN=015ABE60B32E482083713F9E7AEA14CE-MFILSON>
Date: 08/30/2017 10:03 AM
To: Michael Lamb <Michael@downtownnews.com>

Filling this out now and will send back. You should have your team make this a fillable pdf form so it's easier for clients to fill out..
(I hate to actual handwrite.. J)

Mike Filson
DCBID
Associate Director, Marketing & Community Relations

From: Michael Lamb [mailto:Michael@downtownnews.com]
Sent: Tuesday, August 29, 2017 4:21 PM
To: Michael Filson <mfilson@downtownla.com>
Subject: Re: DCBID + Downtown Guide

Boy, I must have been good in that meeting.
I have attached the reservation form to sign
Thanks

Michael Lamb
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ASK ME ABOUT OUR 2018 DOWNTOWN GUIDE

On Aug 29, 2017, at 4:04 PM, Michael Filson <MFilson@downtownla.com> wrote:

Michael,

Great meeting today! We would like to reserve a full page ad for the Downtown Guide. We are requesting to be close to the cover and on the right side. J

Send me over the form so I can reserve it.

Mike Filson

Associate Director, Marketing & Community Relations

[<image001.png>](#)

Downtown Center Business Improvement District

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Call: 213-416-7524 | Fax: 213-624-0858

Web: DowntownLA.com

[<image002.jpg>](#) [<image003.jpg>](#) [<image004.jpg>](#)